

# service project opportunities

## 2012 Girl Scout Cookie Program Activities



### Cookie Activity Pin



Girl Scouts can use the Cookie Activity to bring their service ideas to life. Whether the girls are caring for their environment, promoting literacy or campaigning for social issues, the

Cookie Activity can help them:

- Discover more about their values and the world.
- Connect with others when selling cookies.
- Take Action to make the world a better place with projects funded by cookie proceeds.

Remind girls to tell customers about their service goals. Customers want to support the girls! The Cookie Activity can be found at [www.girlscouts.org](http://www.girlscouts.org) or pick up a copy at the Council Office. **Pins will be on sale for \$1.15 at the Council Office during and after the cookie sale.** Requirements for the cookie activity can be found at [www.girlscouts.org](http://www.girlscouts.org).



### 100th Anniversary Patch Pin



Sell 185 boxes or more in pre-orders and earn the free patch pin celebrating 100 years of Girl Scouts. You will receive this early so you can wear it during cookie deliveries.

### Gift of Caring

To create a Gift of Caring project, guide girls through these three easy steps:

1. Choose a group to receive donated cookies such as deployed or single soldiers or the rescue mission. Notify the Council office of your choice for approval. Then contact that organization.
2. Communicate to customers the option to buy cookies that girls will donate to this group (there is a blank column on the girl order form). Create a colorful display at your booth sale!
3. Deliver the cookies at the end of the Cookie Season. Make arrangements for the girls to deliver the cookies on a set day and time.

Be sure to check off the number of patches needed on your awards order form. **Patches are free.**



# program extras

The Cookie Program can help girls earn a variety of Girl Scout Try-its, Badges, Interest Project Awards, and Cookie Badges . Here's a sampling of optional program extras:

## Traditional Program

### **Brownie Girl Scouts®**

- Cookies Count
- Make it, Eat it
- Penny Power
- Safety Sense
- Caring and Sharing
- Manners

### **Junior Girl Scouts®**

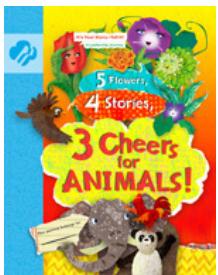
- Cookie Connection
- Lead On
- Money Sense
- Looking Your Best
- Let's Get Cooking

### **Girl Scouts 11-17 Interest Projects®**

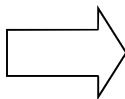
- Cookies and Dough
  - Dollars and Sense
- \* *Interest Projects discontinued please contact Council shop for details on ordering*

## New Program

### **Journey Program**



For information on how you can incorporate the cookie program with the Journey's please visit [www.http://www.girlscouts.org/program/journeys/maps/](http://www.girlscouts.org/program/journeys/maps/) Found online at this link only.



Girls Guide to Girl Scouting

### Cookie Badges

#### **Daisy Girl Scouts**

- Count It Up
- Talk It Up

#### **Brownie Girl Scouts**

- Meet My Customers
- Give Back

#### **Junior Girl Scouts**

- Cookie CEO
- Customer Insights

#### **Cadette Girl Scouts**

- Business Plan
- Marketing
- Thinking

#### **Senior Girl Scouts**

- My Portfolio
- Customer Loyalty

#### **Ambassador Girl Scouts**

- R&D
- P&L

## Other Fun Patches to Earn



### **Booth Sales Patch**

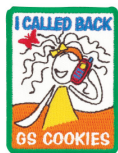
Participate in booth sales and earn this fun patch, sold for \$1.00 at council office.



### **Cookie Chat Patch**

Use social networking such as Facebook, twitter or text messaging to sell your cookies and earn this fun patch, sold for \$1.00 at council office.

\* *Be sure to follow the GSUSA safety guidelines for online marketing*



### **I Called Back Patch**

Call back your cookie customers from previous years to see if they want to purchase cookies again this year to earn this patch, sold for \$1.00 at council office.



### **Goal Achiever Patch**

Set your goals early in the sale and be sure to keep track of your sales. Once you reach your goals celebrate your success with this patch, sold for \$1.00 at council office.

